

KANSAS MARKETING COMPANY IS A BIG WINNER AT ANNUAL MARCOM AWARDS

Prime Concepts Group Wins Two Gold MarCom Awards for Online Video and Website Overall

Prime Concepts Group, a Wichita-based direct and Internet marketing company, is the recipient of two gold awards from MarCom Awards, which recognizes outstanding creative achievement by marketing and communication professionals. This is the third year that Prime Concepts Group has won multiple awards for their work in online marketing. They were chosen from more than 5,000 entries to receive this honor.

Ford Saeks, President and CEO of Prime Concepts Group, is proud to have received nine MarCom awards. He responded to his company's 2009 awards by saying, "While we are honored to win and be recognized for these awards in marketing excellence, our real reward comes from producing results for our clients" Prime Concepts Group has helped hundreds of clients improve their websites through Internet marketing campaigns, site evaluations, and innovative marketing campaigns.

The annual MarCom Awards is an international competition for marketing and communication professionals involved in the concept, writing, and design of marketing and communication programs and print, visual, and audio materials. Entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers.

About Prime Concepts Group, Inc.

Prime Concepts Group, Inc. is an Internet and direct marketing firm that specializes in positioning people and their products and services for maximum profit using innovative marketing campaigns that effectively combine Internet and social media marketing strategies with traditional methods of promotion. For more information about what they can do for you, please visit www.PrimeConcepts.com.

